

# City of Sedona



## What is the Sedona Community Plan?

The Sedona Community Plan is the City's general plan required by state law. It is a 15 to 20 year planning document, based on citizen input that sets forth broad policies governing the future development of the community. It is a statement of community goals.

## Why is the Community Plan important?

- ◆ It guides the City Council and City Commissions in making decisions that are consistent with a common vision that has been approved by the community.
- ◆ It guides future development and ensures compatible development patterns.

## Why was Sedona's Community Plan updated?

The current 1998 Plan was updated to address key community issues and to comply with new Arizona legislation known as Growing Smarter, which requires that new elements be added to the Plan. These elements include Growth Area, Open Space, Water Resources, and Cost of Development. Growing Smarter also requires the Plan to be approved by the voters. This updated Plan is the proposed 2002 Community Plan unanimously adopted by City Council on December 10, 2002.

## Sedona's Community Plan helps to guide . . .

- ◆ The City's annual 3 to 5 year Strategic Planning review process
- ◆ The City's Budgeting process
- ◆ Preparation of codes and ordinances
- ◆ Community organization and volunteer efforts
- ◆ Educational and specific planning programs
- ◆ City review of development projects to ensure consistency with the Plan

# Proposed 2002

## Sedona Community Plan

The Sedona Community Plan was created in 1991 and updated in 1998. In early 2001, the City began its second major update of the Plan to comply with new state legislation and address community issues. As part of this update process, the community identified key issues and concerns. Residents, City Council, commissions, and various community organizations worked together to formulate policies and recommendations to address these issues in the Proposed 2002 Sedona Community Plan.

The Proposed 2002 Sedona Community Plan was carefully reviewed, revised and adopted by City Council. State law requires Sedona voters to approve this Plan as the final step in order for it to become effective.

## Voting on the Community Plan

In accordance with the new Growing Smarter legislation, the City of Sedona will hold a special Vote-by-Mail election on May 20, 2003. Registered voters will receive ballots by mail during the week of April 28, 2003.

## What happens if the proposed Plan is not approved?

The Plan will become effective once approved by the voters. If the voters do not approve the Proposed 2002 Sedona Community Plan, the current 1998 Sedona Community Plan will remain in effect until a new plan is approved. The current 1998 Sedona Community Plan does not address some of the recent issues identified by the community and does not include the new elements required by the Growing Smarter legislation.

**Look for your official ballot  
in your mailbox during  
the week of April 28th, 2003**

## Proposed 2002 Sedona Community Plan Elements

The proposed 2002 Community Plan contains fourteen elements, each with its own set of recommendations designed to address issues identified by the community. The Plan's goals, objectives, and policies guide decisions that are essential for a responsive government.

It is important to recognize that each element does not stand alone. These elements are closely interrelated to provide a comprehensive portrait of Sedona's resources, needs and desires, and strategies to address future development.

The Plan's actions include recommendations to prepare new regulations, initiate new planning programs, and initiate capital improvements on an annual basis as part of the City's Strategic Planning process.

### Circulation

The Circulation element coordinates future transportation needs with land use policies and community goals.

Some key recommendations include:

- ◆ Retaining Sedona's small-town character and scenic quality relative to SR179 improvements.
- ◆ Preparing a specific corridor plan through dialogue with ADOT to pursue improvements in keeping with revised community goals, policies and alternatives.
- ◆ Ensuring safe and efficient vehicular circulation on SR89A within Sedona.
- ◆ Promoting the development of bicycle paths, equestrian trails, pedestrian sidewalks and jogging paths separated from streets.
- ◆ Supporting a shuttle transit system in the Sedona area and a regional commuter system serving residents, employees, and visitors.



### Land Use

This element establishes land use categories, includes a map that identifies where these land uses should be, discusses where development should or should not occur, the anticipated scale and intensity of development, and how various land uses relate to each other.

Some key recommendations include:

- ◆ Reducing the land area for lodging uses.
- ◆ Promoting more design diversity to prevent a "franchised look" in architecture and signs.
- ◆ Working with the Forest Service to preserve National Forest lands.
- ◆ Limiting the impact of growth on natural resources by preserving a small-town environment.

### Growth Area

This **new** element promotes infill and prohibits sprawl, utilizing the existing private land base to meet the needs of Sedona's population once the land base is built out.

Some key recommendations include:

- ◆ Maintaining the existing limits of the private lands and preserving the National Forest lands within the City.
- ◆ Providing a rational pattern of land development in areas where future growth policies can have the greatest effect on meeting community needs.

### Open Space

This **new** element is established to ensure the preservation of Sedona's open space.

Some key recommendations include:

- ◆ Preserving open space along highway corridors.
- ◆ Ensuring preservation and protection of regional scenic and environmental quality through regional cooperation.
- ◆ Developing parks and recreational facilities.



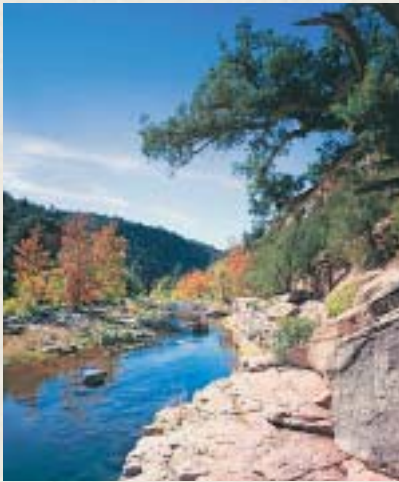


## Water Resources

This **new** element focuses on preserving and protecting Sedona's water resources, which are important not only to the citizens and visitors of Sedona, but also to the economic health of the community.

Some key recommendations include:

- ◆ Supporting efforts to improve regional cooperation in addressing water-related issues.
- ◆ Working with private water companies to protect and manage water resources.
- ◆ Encouraging and promoting water conservation.



## Arts and Culture

This element focuses on promoting and enhancing Sedona's cultural and artistic heritage.

Some key recommendations include:

- ◆ Nurturing the community's artistic and cultural potential.
- ◆ Enhancing community involvement in the arts.
- ◆ Promoting arts education programs.
- ◆ Maintaining supportive interactions with the cultural community.

## Historic Preservation

This element identifies strategies to preserve and protect Sedona's historic resources.

Some key recommendations include:

- ◆ Developing a sense of historic pride within the community.
- ◆ Developing incentives for the preservation of historic resources.
- ◆ Working with other jurisdictions and the private sector to protect USFS historic properties.



## Environmental Planning

Preservation and protection of Sedona's environmental quality and natural resources is the main focus of this element.

Some key recommendations include:

- ◆ Maintaining high air and water quality standards.
- ◆ Encouraging conservation and protection of native wildlife and vegetation habitats.

## Housing

The Housing element guides the City in establishing standards for housing quality, variety, and affordability.

Some key recommendations include:

- ◆ Promoting high-quality residential neighborhoods.
- ◆ Ensuring a variety of housing options.



## Other Elements include

**Regional Coordination** – promotes regional interaction to avoid urban sprawl and meet open space needs.

**Economic Development** – outlines visions, values, and goals to develop and maintain a diverse, healthy economy.

**Cost of Development** – a **new** element that identifies policies to require that new development pays its fair share of the infrastructure and public service costs that it creates.

**Tourism** – strives to maintain a quality visitor experience while minimizing visitor impacts.

**Community Facilities, Services and Recreation** – addresses community facilities, services and recreational needs.

This informational brochure is intended to provide Sedona residents with a general notice of the Proposed 2002 Sedona Community Plan. All residents are urged to carefully study the contents of the Proposed 2002 Sedona Community Plan before voting on this issue.



## Where can I view the Proposed 2002 Plan?

You can view the Proposed 2002 Sedona Community Plan and a Synopsis of Key Recommendations and changes between the current 1998 Plan and the proposed 2002 Plan at these locations:

- ◆ On-line at: [www.ci.sedona.az.us/community/plan.asp](http://www.ci.sedona.az.us/community/plan.asp)
- ◆ Sedona Public Library, 3250 White Bear Road
- ◆ Keep Sedona Beautiful, Pushmataha Building, 360 Brewer Road
- ◆ City Hall, 102 Roadrunner Drive

## Need more information?

For additional information contact

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**City of Sedona, Community**  
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**102 Roadrunner Drive**  
**Sedona Arizona 86336**  
**(928) 204-7106**

e-mail: [mraber@ci.sedona.az.us](mailto:mraber@ci.sedona.az.us)

# Don't forget to vote by May 20, 2003!

## Vision Statement

*from the Sedona Community Plan*

*The vision that the citizens have for the future of their City is. . .*

To be a city that is constantly vigilant over the preservation of its natural beauty, scenic vistas, pristine environment and cultural heritage.

To be a city that retains its small-town character and creates its manmade improvements in strict harmony with nature.

To be a city that is animated by the arts, and lives with a spirit of volunteerism to help achieve our common goals.

To be a city that offers equal opportunities for all and fosters a sense of community.

To be a city that welcomes and accommodates all of its visitors and future residents with a spirit of fellowship.

To be a city that retains and enhances a strong and vital economy which preserves existing lifestyles without exploiting the natural beauty.

And finally,

To be a city that lives up to the challenge of proper stewardship of one of the earth's great treasures.

*All ballots in this Special Vote-By-Mail election must be returned to the Yavapai County voter registration office or the Sedona City Clerk's office by Tuesday, May 20th, 2003 by 7:00 PM.*

For more voting information contact the Sedona City Clerk's Office at 928-282-3113



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